



WONDER WOMEN OF WRESTLING FOUNDATION

PRESENTS

THE

Wonder Women VIII

SPONSORSHIP OPPORTUNITIES

2026





OUR MISSION

The Wonder Women of Wrestling Foundation (WWOWF) exists to empower young women through the sport of wrestling — building confidence, discipline, and a lifelong sense of purpose. We believe every girl who steps on the mat carries the potential to become a champion, in competition and in life.

The Wonder Women VIII brings together elite female wrestlers from across the region to compete, connect, and inspire the next generation. This flagship event is more than a competition — it is a celebration of strength, resilience, and the rising tide of women in wrestling.

WHY SPONSOR?



Align your brand with empowerment, athleticism, and community impact



Reach a passionate audience of athletes, families, coaches, and fans



Support a 501(c)(3) nonprofit



Gain visibility across event signage, digital platforms, and media coverage



Invest in the future of women's sports at the grassroots level

TOURNAMENT OVERVIEW



Events	Varsity Tournament
Participants	Female wrestlers across multiple weight classes
Audience	Athletes, families, coaches, school administrators, media
Host Organization	Wonder Women of Wrestling Foundation (Missouri 501(c)(3))
Tournament	Wonder Women VIII

- Expected Teams: 90
- Expected Athletes: 800+
- Expected Team Management Personnel: 400+
- Expected Spectators: 2000+
- States Represented: 14
- Livestream & Digital Reach: Millions of annual impressions through FloWrestling, WWOW, e.l.f. Cosmetics, partner channels, and social media content.

WHY 2026 IS DIFFERENT



Wonder Women VIII marks the most significant milestone in tournament history.

For the first time, the event will be held at Family Arena in St. Charles, Missouri, bringing together a larger field of athletes, expanded production capabilities, enhanced sponsor activation opportunities, and a true championship-level atmosphere.

Combined with the support of Title Sponsor e.l.f. Cosmetics, national livestream coverage, and growing scholarship initiatives, Wonder Women VIII is positioned to deliver its largest audience, greatest impact, and most elevated event experience to date.

WHAT'S NEW FOR 2026?

FAMILY ARENA

A premier arena venue providing expanded capacity, enhanced production, increased sponsor visibility, and a championship-level experience for athletes and spectators.

90-TEAM CAPACITY

Our largest field ever, bringing together elite wrestlers, coaches, families, and supporters from across the region and beyond.

EXPANDED EXPOSURE

Increased visibility through event marketing, livestream coverage, social media promotion, media coverage, on-site activations, and partner engagement.

TITLE SPONSOR SUPPORT

Supported by e.l.f. Cosmetics, helping elevate the event experience and expand awareness of girls wrestling on a larger stage.

GROWING SCHOLARSHIP IMPACT

Continuing our commitment to investing directly into the future of female athletes through scholarships, educational assistance, and athlete development opportunities.

DESTINATION LOCATION

Located in historic St. Charles, Missouri, with premier hotels, restaurants, entertainment, and attractions that enhance the overall tournament experience.

2026 BY THE NUMBERS

90 Teams

800+ Athletes

400+ Coaches & Team Personnel

2,000+ Spectators

14 States Represented

Millions of Annual Digital & Livestream Impressions

“This is more than a tournament. This is the next chapter in the growth of girls wrestling.”



TITLE SPONSOR PARTNERSHIP

The Wonder Women VIII is proudly presented in partnership with e.l.f. Cosmetics, a leading global beauty brand. Through event promotion, social media campaigns, livestream content, influencer engagement, documentary production, and on-site activations, Sponsors become part of an event ecosystem supported by WWOW, e.l.f. Cosmetics, FloWrestling, community partners, media coverage, and event activations.

Sponsors benefit from exposure not only to tournament attendees, but also to the expanded audience generated through WWOW, FloWrestling, e.l.f. Cosmetics, and affiliated media and marketing channels.

SPONSORSHIP TIERS

CHAMPION | \$20,000

The pinnacle of partnership — maximum visibility, maximum impact.

- ✓ 36" x 36" Vinyl Sticker on competition mat
- ✓ 15 sec company provided commercial ad run during event live streaming breaks (guarantee 10 runs). (FloWrestling Broadcast Reach: Generates over 31 million pageviews, 127 million live minutes streamed, and nearly 800 million social media video views.)
- ✓ logo on livestream graphics
- ✓ Logo on all event banners
- ✓ Company banner on competition floor
- ✓ Awards Presentation Recognition
- ✓ Recognition at opening & closing ceremonies
- ✓ Dedicated social media spotlight (4 posts)
- ✓ PA announcements throughout the event
- ✓ Logo on event WWOWF website (featured tier)
- ✓ Sponsor table/ vendor booth during event
- ✓ Preferred Vendor Booth Location
- ✓ \$2,000 contribution to the WWOW Scholarship Fund in recognition of your partnership
- ✓ Full-page ad in event program

WARRIOR | \$10,000

Bold partnership with premier brand exposure across the full tournament.

- ✓ 36" x 36" Vinyl Sticker on competition mat
- ✓ Logo on event banners
- ✓ Company banner on competition floor
- ✓ Half-page ad in event program
- ✓ Dedicated social media post (2 posts)
- ✓ Recognition at opening ceremony
- ✓ Sponsor table/ vendor booth during event
- ✓ Logo on WWOWF website
- ✓ \$1,000 contribution to the WWOW Scholarship Fund in recognition of your partnership
- ✓ PA announcements at the event



TITAN | \$7,500

Prominent recognition and meaningful engagement with our community.

- ✓ Logo on event banners
- ✓ Quarter-page ad in event program
- ✓ Social media mention (1 post)
- ✓ Sponsor table/ vendor booth during event
- ✓ PA announcements at the event
- ✓ Recognition at opening ceremony
- ✓ Logo on WWOWF website

CONTENDER | \$5,000

Solid visibility and recognition throughout the tournament experience.

- ✓ Logo on event banners
- ✓ Business card ad in event program
- ✓ Social media mention
- ✓ PA recognition at the event
- ✓ Logo on WWOWF website

ROOKIE | \$2,500

Community-level support with meaningful brand acknowledgment.

- ✓ Name on event signage
- ✓ Name listed in event program
- ✓ Social media thank-you mention
- ✓ PA recognition at the event
- ✓ Name on WWOWF website

SUPPORTER | \$1,000

Show your support and be recognized as a Friend of the Foundation.

- ✓ Name listed in event program
- ✓ Social media thank-you mention
- ✓ Name on WWOWF website

COMMUNITY FRIEND | \$500

Every contribution counts — thank you for believing in our mission.

- ✓ Name listed in event program
- ✓ Name on WWOWF website

VENDOR BOOTH OPPORTUNITIES AVAILABLE | \$600

- ✓ Vendor Booth at Event
- ✓ Name listed in event program
- ✓ Name on WWOWF website



JOIN THE MOVEMENT

When you sponsor Wonder Women VIII, you are not just placing a logo — you are standing behind every young woman who has ever been told this sport was not for her. You are investing in the moment she pins her opponent and realizes she is stronger than she ever imagined.

Your partnership helps the Wonder Women of Wrestling Foundation provide competition opportunities, athlete development resources, and a community where girls thrive. Together, we are changing what the mat looks like, and what is possible for the next generation of women.

READY TO PARTNER WITH US?

WONDER WOMEN OF WRESTLING FOUNDATION

Michael J. Wakim, Jr. | President / Executive Director
Missouri Non-Profit Corporation | 501(c)(3) Organization

WWOWF is a 501(c)(3) nonprofit organization. Sponsors should consult their tax advisor regarding the deductibility of sponsorship contributions and any associated marketing benefits received.

Sponsorship opportunities are subject to category exclusivity already granted to the tournament's title sponsor and other contracted partners.

Custom sponsorship packages, activation opportunities, and scholarship partnerships are available upon request.

Community Partners Wonder Women VIII is made possible through the collaboration and support of our community partners, venue partners, tourism partners, and local organizations committed to advancing opportunities for female athletes.

